

Workshop

Dive into the world of Circular Fashion and Textiles

The Workshop will be held in English

April 9th, 2020

Zurich / CH



A workshop organized by

ecos

facilitated by

SWISS TEXTILES



Content

- Introduction to Circular Fashion and Textiles
- Case-study examples
- Hands-on practice closing the loop
- Mapping out flows in your business
- Identifying Circular opportunities
- Presentations & discussion

Target audience

Professionals involved in sourcing, production, buying, distribution, sales or services around fashion and textiles, with little to moderate knowledge about the Circular Economy

Workshop organized by ecos & MaxTex Switzerland
and facilitated by Swiss Textiles & Good Brand Guru

The objective of the workshop is to introduce professionals from the fashion and textile sector to the principles of the Circular Economy and the opportunities these provide to develop products, services and systems better for people, planet and profit.

Take-outs

- Comprehension of Circular Thinking principles and how to apply them
- Case study examples from other industries and countries
- Tools and inspiration to identify opportunities in your own business
- Understanding of how to leverage collaboration for more impact

About the organizers and supporters

MaxTex is an international association founded in 2014 by textile manufacturers, fabricators, raw material producers, textile service providers and scientific institutions. It combines the goal of ensuring sustainable action along the entire textile value chain. Corporate responsibility in social, ecological and economic terms is equally at the centre of attention www.maxtex.eu

ecos creates value added for the environment, society and the economy with the aim of improving livelihoods over a long term. Ecos is picking up the topic of circular economy in the project Circular Cities Switzerland, is representing MaxTex Switzerland and active in various programs among sustainable textiles www.ecos.ch

Good Brand Guru is a professional network association that brings together sustainability experts and fashion retail professionals looking for ways to make the industry more social and environmentally sustainable. Good Brand Guru organises (networking) events and knowledge sharing webinars to support fashion and lifestyle brands to thrive economically as well as become or remain socially and environmentally sustainable www.goodbrand.guru

Swiss Textiles is the association of Swiss textile and clothing companies and represents over 200 internationally oriented Swiss SME's. The companies are focused on niche markets and offer specialities, in the fashion or technical sector, where high-tech textile products and services are provided for a wide range of industries. www.swisstextiles.ch

Registration with attached form to: tobias.meier@ecos.ch

Per person fee (includes catering & participation & inspiration)

Members of MaxTex, Swiss Textiles and Good Brand Guru CHF 275.--

Regular price CHF 550.--

(Plus 8 % value added tax in each case)

Location: Beethovenstrasse 20, 8022 Zurich (at Swiss Textiles) / CH

Members of MaxTex

Bierbaum-Proenen, Blycolin, Chetna Organic, CHT Group, ClimatePartner, Cotonea, Dibella, ecos, fabric wear, Good Brand Guru, Greiff-Mode, Greif-Gruppe, HAVEP, HERO Textil, Hessnatur Stiftung, Hochschule Niederrhein, InfraCert, Klopman, Kübler, Labl Fashion Group, Lamme Textile Management, LEIT&HELD, Lenzing, Licennium, MEWA, myclimate, Product DNA, RUNDE, Sailmate, Schellenberg-Textildruck, Scholz & Friends Reputation, Sustify, Switcher, Tailorlux, TUTAKA, UPSET textiles, WEITBLICK, Wenzel & Hoos

Please send your registration to: tobias.meier@ecos.ch



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Workshop & Inspiration

Dive into the world of Circular Fashion and Textiles

The Workshop is held in English!

Herewith I/we register bindingly for the above event:

Date: **April 9th, 2020**
10.00 - 16.00 Workshop

Location: **Beethovenstrasse 20, 8022 Zurich (at Swiss Textiles) / CH**

My/our company is **a member** ☐ **not a member** ☐ of **MaxTex, Swiss Textiles or Good Brand Guru**

Fee (includes catering & participation & Inspiration) is regular **CHF 550,-** per person, for **MaxTex members and members of Swiss Textiles and Good Brand Guru CHF 275,-** and each plus value added tax 8 %.

1.Participant

Title, first name, surname

Function

Phone

E-Mail

Company and billing address

2.Participant

Title, first name, surname

Function

Phone

E-Mail

3. Participant

Title, first name, surname

Function

Phone

E-Mail

Date and signature

Conditions of participation:
Lunch, coffee breaks and conference drinks are included in the price of the event. Registration is binding. After receipt of the registration a written confirmation will be sent by e-mail. In the case of cancellation at short notice (two weeks prior to event date), the entire participation fee will be charged. A representative of the registered participant is of course possible. The prices quoted do not include 8 % VAT.