

Workshop & Inspiration & Networking Event

Dive into the world of Circular Fashion and Textiles

Zürich, Kulturpark - 22. November 2019

Workshop 12.00 to 18.00

Inspiration & Networking Event 18.00 to 21.00



A workshop organized by

ecos

facilitated by



Content

- Introduction to Circular Fashion and Textiles
- Case-study examples
- Hands-on practice closing the loop
- Mapping out flows in your business
- Identifying Circular opportunities
- Presentations & discussion

Target audience

Professionals involved in sourcing, production, buying, distribution, sales or services around fashion and textiles, with little to moderate knowledge about the Circular Economy

Workshop organized by ecos & MaxTex Switzerland
and facilitated by Good Brand Guru

Workshop & Inspiration & Networking Event Dive into the world of Circular Fashion and Textiles

12.00 – 18.00 Workshop
18.00 - 21.00 Inspiration and Networking Event

22. November 2019 Kulturpark Zürich / Switzerland



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The objective of the workshop is to introduce professionals from the fashion and textile sector to the principles of the Circular Economy and the opportunities these provide to develop products, services and systems better for people, planet and profit.

The workshop will be followed by an evening Inspiration and Networking event, where you will be able to meet some of those who have already taken the leap into circularity.

Attention: The evening event is included with the workshop, but can be also be booked separately.

Take-outs

- Comprehension of Circular Thinking principles and how to apply them
- Case study examples from other industries and countries
- Tools and inspiration to identify opportunities in your own business
- Understanding of how to leverage collaboration for more impact

For those, who want to book the
Inspiration & Networking event **only:**

MaxTex and Partner: CHF 69,--
Regular price: CHF 98,--

Please register here:

www.goodbrand.guru/circularstories

About the organizers

MaxTex is an international association founded in 2014 by textile manufacturers, fabricators, raw material producers, textile service providers and scientific institutions. It combines the goal of ensuring sustainable action along the entire textile value chain. Corporate responsibility in social, ecological and economic terms is equally at the centre of attention www.maxtex.eu

ecos creates value added for the environment, society and the economy with the aim of improving livelihoods over a long term. Ecos is picking up the topic of circular economy in the project Circular Cities Switzerland, is representing MaxTex Switzerland and active in various programs among sustainable textiles www.ecos.ch

Good Brand Guru is a professional network association that brings together sustainability experts and fashion retail professionals looking for ways to make the industry more social and environmentally sustainable. Good Brand Guru organises (networking) events and knowledge sharing webinars to support fashion and lifestyle brands to thrive economically as well as become or remain socially and environmentally sustainable www.goodbrand.guru

Partner:

Swiss Fair Trade www.swissfairtrade.ch

Registration with attached form to: tobias.meier@ecos.ch

Per person fee (includes catering & participation, Inspiration and Networking evening event)

MaxTex Members CHF 225.--

Partner
(Swiss Fair Trade, Fair Trade Town) CHF 275.--

Regular price
(Plus 8 % value added tax in each case) CHF 550.--

Location: Kulturpark Zürich, Switzerland

Members of MaxTex:

Blycolin, Chetna Organic, CHT Group, ClimatePartner, Cotonea, Dibella, 360report, ecos, Enova, fabric wear, Good Brand Guru, Greiff-Mode, HAVEP, Hessnatur Stiftung, Hochschule Niederrhein, InfraCert, Klopman, Lamme Textile Management, Lenzing, Licennium, Product DNA, RUNDE, Sailmate, Schellenberg-Textildruck, Scholz & Friends Reputation, Sustify, Tailorlux, TUTAKA, UPSET textiles, WEITBLICK, Wenzel & Hoos

Please send your registration to: tobias.meier@ecos.ch



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Workshop & Inspiration & Networking Event

Dive into the world of Circular Fashion and Textiles

Herewith I/we register bindingly for the above event:

Date: **22. November 2019**
12.00 - 18.00 Workshop
18.00 – 21.00 Inspiration & Networking Event

Location: **Kulturpark Zürich, Switzerland**

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Inspiration & Networking event **only:**

MaxTex and Partner: CHF 69,--

Regular price: CHF 98,--

Please register here:

www.goodbrand.guru/circularstories

My/our company is **a member** **not a member** of MaxTex or **belongs to a Partner**

Fee (includes catering & participation, Inspiration and Networking evening event) is regular **CHF 550,-** per person, for **MaxTex members CHF 225,- ***, for **Partners (Swiss Fair Trade, Fair Trade Town) CHF 275,-** and plus value added tax 8 %.

1. Participant

Title, first name, surname

Function

Phone

E-Mail

2. Participant

Title, first name, surname

Function

Phone

E-Mail

3. Participant

Title, first name, surname

Function

Phone

E-Mail

Company and billing address

Date and signature

Conditions of participation:

Lunch, coffee breaks and conference drinks are included in the price of the event. Registration is binding. After receipt of the registration a written confirmation will be sent by e-mail. In the case of cancellation at short notice (two weeks prior to event date), the entire participation fee will be charged. A representative of the registered participant is of course possible. The prices quoted do not include 8 % VAT.